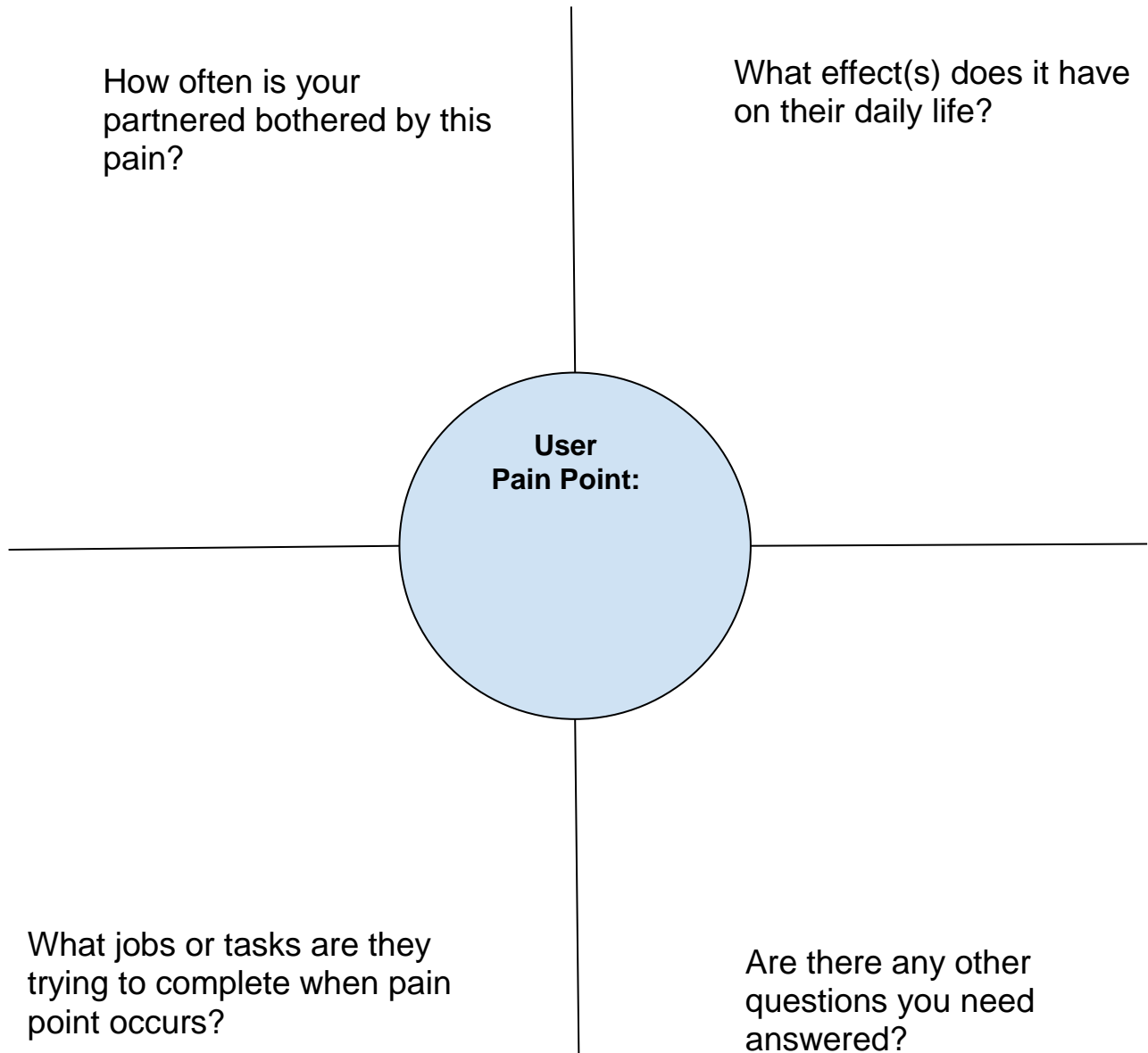


## Name Your Pain Activity

**Part 1: Interview your "client" by identifying their pain-point and asking them the questions below. Record responses in the corresponding boxes.**





**Part 2:** Working by yourself, complete Section A. Once you are done, ask your interviewee for input or a possible ranking of what matters most.

**Section A. *Identifying Key Needs***

Based on Interview Responses: (In no particular order.)	Sketch or Notes

End-user needs often become the criteria (goals) for a good design solution. Choose 2 from the above list and try to create a solution that meets the needs you have chosen. Working by yourself, draw a sketch or write a description below. Share with your "client" when you are done.

**Section B. *Possible Design Idea(s) (sketch or description):***